

# Demographics

## CITY OF KEIZER

Keizer, a mid-size city in Oregon, is nestled in the center of the Willamette Valley and is recognized as the "Iris Capital of the World." In the 1990's, the City experienced a rapid amount of new residential building and growth, establishing Keizer as one of the fastest growing cities in Oregon. In spite of this growth, the community continues to preserve its small-town pride by supporting the largest volunteer youth baseball program in Oregon and community-wide events, such as the KeizerFEST, the Keizer Holiday Lights Parade and the annual Miracle of Christmas lighting display. In 2021 the Salem-Keizer Volcanoes created the Mavericks Independent Baseball League which began play in May 2021 and features top level non-drafted and released players who hope to someday reach the Major Leagues. The citizens of Keizer can be proud of the progress of this great community. Pride, Spirit, and Volunteerism are alive and well in the City of Keizer.

## DEMOGRAPHICS & STATISTICS

|                           |                 |   |               |
|---------------------------|-----------------|---|---------------|
| Incorporation             | 1982            | <b>City Debt</b>                          |               |
| Government                | Council/Manager | Moody's Bond Rating                       | Aa3           |
| Population (July 1, 2022) | 39,561          | General obligation debt                   | None          |
| Neighborhood Associations | 5               | General obligation debt limit*            | \$169,541,109 |
| Area in square miles      | 7.36            | Revenue bonds debt                        | \$1,291,000   |
| Keizer School Enrollment  | 6,800           | Full faith and credit debt                | \$8,695,000   |
|                           |                 | Line of Credit outstanding                | None          |
| <b>Public Safety</b>      |                 | <i>*3% of real market value in Keizer</i> |               |
| Number of sworn officers  | 42              |   |               |
| Number of holding cells   | 2               |   |               |

## ECONOMIC INDICATORS

### Culture & Recreation

|                              |    |   |               |
|------------------------------|----|---|---------------|
| Heritage center              | 1  | Largest Private Enterprise Tax Payers Assessed Value: |               |
| Community center             | 1  | Donahue Schiber Realty Group                          | \$71,471,930  |
| Neighborhood parks           | 15 | MWIC Keizer LLC                                       | 15,895,040    |
| Community parks              | 2  | MWSH Keizer LLC                                       | 14,925,200    |
| Regional park                | 1  | Lowe's HIW Inc  | 13,426,510    |
| Dog park                     | 1  | Target Corporation                                    | 13,262,540    |
| Amphitheater                 | 1  | CCP Keizer 1526 LLC                                   | 13,178,450    |
| Splash fountain              | 1  | Emerald Pointe LLC                                    | 13,057,910    |
| Public golf course           | 1  | Per capita personal income                            | 47,638        |
| Independent league ball club | 1  | Total personal income                                 | \$1.8 billion |
|                              |    | Average annual unemployment                           | 5.0%          |
|                              |    | Real market value of property                         | \$5.7 billion |
|                              |    | Assessed value of property                            | \$3.1 billion |